Truflation

Truflation provides real-time, independent economic and financial metrics with actionable insights for faster and more accurate decision-making.

Who are we: a modern alternative, Truflation's custom indexes provide an independent source of advanced data aggregation

What we do: provide real-time comprehensive inflation analytics and prediction for Consumer Price Index (CPI), labor and housing data, updated daily (vs monthly)

Who we serve: any investor, company or individual looking to optimize their financial outcomes

If you are an investment advisor, family office, macro portfolio manager or just want to keep your trades inflation hedged **- You need Truflaton.**

The key **features** are:

Real-Time Data Collection: Truflation collects data from our partners on a daily basis via API feeds that include companies like, Zillow, AAAgasprices, Amazon, Nielsen, Kantar, Insurify, etc providing a comprehensive view of inflation trends.

Comprehensiveness of the metrics: Truflation doesn't rely on only one source for each data index that we release, but rather sourcing data on the same category / sub-category from at least 3 data sources that ensures the accuracy of the data itself.

Diverse Data Categories: Truflation collects prices of goods and services on 12 main categories; which includes housing, utilities, food, transportation, health, clothing, household durables, communications, alcohol and tobacco, recreation and culture, education and others offering a more nuanced analysis compared to the BLS.

Truflation Forecasts of the BLS are overall within 0.10%, with accuracy improving each year

	2023										
Year/Month	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
BLS (%)	6.0	5.0	4.9	4.0	3.0	3.2	3.7	3.7	3.2	3.1	3.4
Truflation (%)	6.1	5.2	5.0	4.2	3.1	3.3	3.5	3.6	3.3	3.0	3.2
Deviation(diff)	0.1	0.2	0.1	0.2	0.1	0.1	0.2	0.1	0.1	0.1	0.2
Avg. deviation	**0.14%**										

	2024										
Year/Month	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
BLS (%)	3.2	3.5	3.4	3.3	3.0	2.9	2.5	2.4	2.6	2.7	2.9
Truflation (%)	2.9	3.4	3.5	3.3	3.0	2.8	2.5	2.4	2.5	2.7	2.9
Deviation(diff)	0.3	0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0
Avg. deviation	**0.06%**										

	2025			
Year/Month	Feb	Mar	Apr	May
BLS (%)	2.8	2.5	2.3	2.4
Truflation (%)	2.8	2.4	2.3	2.4
Deviation(diff)	0.0	0.1	0.0	0.0
Avg. deviation	**0.03%**			

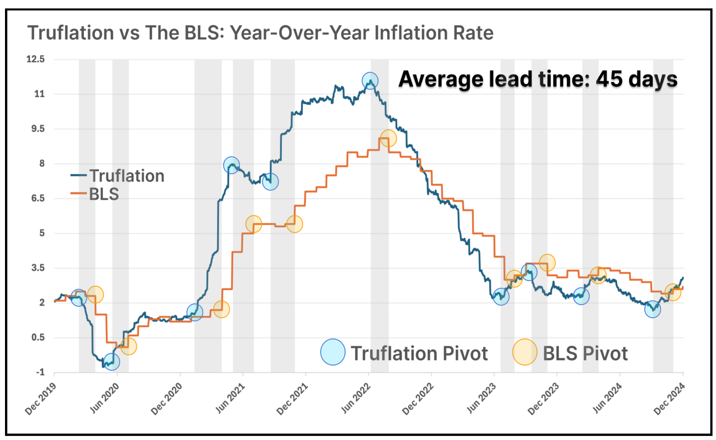
Overall dev.	**0.075%**

Truflation integrates over 30 million data points across 60+ commercial and public sources to ensure data accuracy. With this qualified and daily updated data set, Truflation is able to forecast the BLS CPI number with an average deviation of 0.09% since our inception. Most recently, with more and more data partners, our forecasting capabilities continue to improve. **The average deviation decreased from 0.14% in 2023 to 0.06% in 2024 — reflecting a 57% improvement in forecast accuracy. So far in 2025, it has further improved to 0.03%, signaling an additional 50% increase in accuracy.** Finally our quarterly in advance forecast also has a deviation of 0.1%.

Benefits for Clients

Exclusive Access to Early Insights: Given the comprehensiveness of Truflation data we are able to lead the BLS by an average of 45 days - allowing Enterprise Clients to receive not only the comprehensive monthly inflation reports ahead of the market, but they also receive our preliminary monthly prediction on the 25th of the month.

Customizable Data Solutions: Enterprise Clients are able to access our raw data via APIs and customize their own inflation measures based on preferred weightings across tracked categories. In addition to this, they are able to customize the categorization, data set definitions etc.



Truflation's data is far more accurate and up to date compared to the BLS, and because of that Truflation leads by an average of 45 days. This allows Truflation's Enterprise Clients to have the exclusive advantage of the Truflation edge - not only do they receive these insights first, but they also receive our preliminary monthly prediction on the 25th of the current month with the final month prediction combined with the inflation report on the 6th of the following month.

Leverage Truflation's cutting-edge data technology and predictions for accurate and timely inflation forecasting.

Contact Information: betty@truflation.com – **Reach out for more information or to schedule a demonstration.**